

DEPARTMENT OF FASHION DESIGNING

COURSE PROFILE

From 2019 onwards

SEM	Part	Course Code	Course Title	Cour se type	Hour per week	Cr.	Academi c Council Book No.	Offered to	Offere d by
I	Part-III	FDS1403FM	FASHION STUDIES	TH	TH-4	4	BB2019	SUFDS	FDS
I	Part-III	FDS1404CM	FIBER AND YARN SCIENCE	TH	TH-4	4	BB2019	SUFDS	FDS
I	Part-III	FDS1201CP	BASIC FASHION ILLUSTRATION	LA	LA-3	2	BB2019	SUFDS	FDS
I	Part-III	FDS1402AT	FUNDAMENTALS OF CLOTHING CONSTRUCTION	LT	TH-2 LA-3	4	BB2019	SUFDS	FDS
II	Part-III	FDS2301CM	PATTERN DRAFTING AND CONSTRUCTION - KIDS WEAR	TH	TH-3	3	BB2019	SUFDS	FDS
II	Part-III	FDS2301CP	KIDS WEAR	LA	LA-5	3	BB2019	SUFDS	FDS
II	Part-III	FDS2401AP	ADVANCED FASHION ILLUSTRATION	LA	LA-5	4	BB2019	SUFDS	FDS
II	Part-III	FDS2201FS	FASHION COMMUNICATION	TH	TH-2	2	BB2019	SUFDS	FDS
III	Part III	FDS3504CM	HISTORY OF FASHION	TH	TH-5	5	BB2019	SUFDS	FDS
III	Part III	FDS3505CM	INDUSTRIAL GARMENT MACHINERY	TH	TH-5	5	BD2019	SUFDS	FDS
III	Part III	FDS3302CP	GARMENT CONSTRUCTION IN WOMEN'S WEAR	LA	LA-5	3	BD2019	SUFDS	FDS
III	Part III	FDS3202CP	SURFACE EMBELLISHMENT	LA	LA-3	2	BD2019	SUFDS	FDS
III	Part III	FDS3402CT	FABRIC FORMATION STRUCTURE AND DESIGN	LT	TH-3 LA-2	4	BB2019	SUFDS	FDS
III	Part III	FDS3302EC	CLOTHING SELECTION AND CARE	TH	TH-3	3	AW2015	SUFDS	FDS
III	Part-I V	ALFD3201E P	GARMENT DESIGNING AND SEWING SKILL	LA	LA-2	2	AW2015	ALLM	ALU & FDG

IV	Part III	FDS4501CM	FASHION RETAILING AND MARKETING	TH	TH-5	5	BB2019	SUFDS	FDS
IV	Part III	FDS4301CM	BOUTIQUE MANAGEMENT	TH	TH-4	3	BE2020	SUFDS	FDS
IV	Part III	FDS4303CP	GARMENT CONSTRUCTION IN MEN'S WEAR	LA	LA-5	3	BE2020	SUFDS	FDS
IV	Part III	FDS4401AA	BUSINESS ACCOUNTING	TH	TH-5	4	BE2020	SUFDS	FDS
IV	Part III	FDS4502CT	WET PROCESSING	LT	TH-3 LA-3	5	BB2019	SUFDS	FDS
IV	Part IV	BTFD4201EI	SILK REARING AND PROCESSING TECHNOLOGY	TH	TH-2	2	BA2018	BTE & FDG	ALL M
IV	Part IV	CBFD4201EI	FASHION BUSINESS AND ENTREPRENEURIAL SKILL DEVELOPMENT	TH	TH -2	2	BA2018	COB & FDG	ALL M
V	Part III	FDS5502CM	TECHNICAL TEXTILES	TH	TH-5	5	BB2019	SUFDS	FDS
V	Part III	FDS5503CM	FASHION MERCHANDISING	TH	TH-5	5	BB2019	SUFDS	FDS
V	Part III	FDS5401CT	EVENT DESIGN AND MANAGEMENT	LT	TH-3 LA-2	4	BA2018	SUFDS SUFDS	FDS FDS
V	Part III	FDS5402CT	TEXTILE PRINTING	LT	TH-3 LA-2	4	BD2019	SUFDS	FDS
V	Part III	FDS5203CP	DRAPING TECHNIQUES IN FASHION	LA	LA-4	2	BD2019	SUFDS	FDS
V	Part III	FDS5204CP	COMPUTER AIDED DESIGNING - I	LA	LA-4	2	BD2019	SUFDS	FDS
VI	Part III	FDS6503CM	ORGANISATION OF GARMENT UNIT	TH	TH-5	5	BB2019	SUFDS	FDS
VI	Part III	FDS6504CM	APPAREL QUALITY CONTROL	TH	TH-5	5	BB2019	SUFDS	FDS
VI	Part III	FDS6304CP	COMPUTER AIDED DESIGNING - II	LA	LA-5	3	BE2020	SUFDS	FDS

VI	Part III	FDS6301CP	FASHION PORTFOLIO PREPARATION AND PRESENTATION	LA	LA-5	3	AY2016	SUFDS	FDS
VI	Part III	FDS6402CT	FASHION CRAFT	LT	TH-2 LA-3	4	BA2018	SUFDS	FDS
VI	Part III	FDS6301EC	HOME FURNISHING	TH	TH-3	3	BB2019	SUFDS	FDS
VI	Part III	FDS6301TC	FASHION DESIGNING INTERNSHIP - II	TC	--	3	BA2018	SUFDS	FDS

SEM.	COURSE CODE AND COURSE TITLE	HOURS	PLACE	EVALUATION PATTERN	PERIOD
V	FDS5501TC Fashion Designing Internship – I	150	Company validated by the department	As in AY2016	1 st Week of May to 4 th Week of May.
VI	FDS6301TC Fashion Designing Internship – II	70	Students' own choice		3 rd and 4 th Week of November.

FDS1403FM FASHION STUDIES

(THEORY)

LEARNING OUTCOME:

4 hrs. /wk.

On successful completion of the course, the student will be able to

- recognize the meaning of fashion
- interpret the current trends in fashion
- relate colour and design with figure types

COURSE CONTENT:

UNIT I: INTRODUCTION TO FASHION

11 hrs.

Terms related to the fashion industry – fashion – style – fad – classic and collection – chic – custom made – pret a porter – mannequin – fashion show – trend – forecasting – high fashion – fashion cycle – haute couture – couturier – fashion director – fashion editor line – knockoff – avant garde – bridge – buying house – apparel – fashion merchandising – sample.

UNIT II: DESIGNING AND ITS TYPES

12 hrs.

Design – definition – types – structural and decorative design – requirements of a good

structural and decorative design – elements of design – line – shape or form – colour – size – texture – application of structural and decorative design in a dress – principles of design – balance – formal and informal – rhythm – through repetition – radiation and gradation – emphasis – harmony – proportion – application of principles of designs in a dress.

UNIT III: COLOUR

13 hrs.

Colour – definition – colour theories – prang colour chart and munsell colour system – dimensions of colour – hue – value – intensity – standard colour harmonies – application in dress design – colour in principles of design – application of the same in dress design.

UNIT IV: FIGURE IRREGULARITIES

12 hrs.

Designing dresses for unusual figures – becoming and unbecoming – figure types – stout figure – thin figure – slender figure – narrow shoulders – broad shoulders – round shoulders – large bust – flat chest– large hip – large abdomen – round face – small face – prominent chin and jaw – prominent forehead.

UNIT V: FASHION PSYCHOLOGY

12 hrs.

Adoption of fashion – trickle up – trickle down – trickle across – fashion cycle – factors influencing fashion – fashion designer.

TEXT BOOK(S):

G. J. Sumathi, (2004). *Elements of Fashion and Apparel Design*, New Delhi: New Age International Pvt. Ltd. Print.

REFERENCE BOOK(S):

Bina Abling, (1988). *Fashion Sketch Book*, New york: Fair child publications. Print.
Judith Rasband, (2001). *Wardrobe Strategies for women*, London: Delmar publishers. Print.
Mc Jimsey and Harriet, (1973). *Art and Fashion in clothing selection*, Iowa: State University Press. Print.

FDS1404CM FIBRE AND YARN SCIENCE

(THEORY)

LEARNING OUTCOME:

4 hrs./wk.

On successful completion of the course, the student will be able to

- know the process of fibre to yarn manufacture
- differentiate properties of natural and manmade fibre
- recognize the types of yarn and its quality parameters

COURSE CONTENT:

UNIT I: INTRODUCTION TO FIBRES**8 hrs.**

Textile fibres – definition– classification of textile fibres – according to their nature and origin – essential and desirable properties of textile fibres – staple and filament – comparison of natural and manmade fibres.

UNIT II: NATURAL FIBRES**12 hrs.**

Cotton fibres – properties and uses – Jute fibre – extraction – properties and uses – Flax fibre properties and uses – Hemp fibres – properties and uses – Silk fibre – Life cycle of silkworm – silk reeling and throwing – properties and uses – Wool fibre – varieties of wool –differences between worsted and woolen fibre – properties and uses – brief study of hair fibres.

UNIT III: MAN MADE FIBRES**12 hrs.**

Regenerated fibres – Viscose rayon – manufacturing process – properties and uses – Modal– properties and uses – Lyocell – properties and uses – Bamboo – properties and uses – synthetic fibres – Polyester – manufacturing process– properties and uses – Nylon 6 – manufacturing process – properties and uses – Nylon 6,6 – manufacturing process – properties and uses– Polypropylene – properties and uses – Acrylic – properties and uses.

UNIT IV: YARN MANUFACTURING PROCESS**14 hrs.**

Introduction to ginning – Conventional spinning – mixing and blending – flow process – Carding – Drawing – Combing – Simplex – Ring frame – differences between carded and combed yarn.

UNIT V: YARN AND ITS TYPES**14 hrs.**

Yarn – definition – yarn twist – types and effects – classification of yarn – simple and fancy yarns – Quality parameter while sourcing yarn – sewing threads types and its properties.

TEXT BOOK(S):

Bernard Corban P, (1998). *Fiber to Fabric*, (6th ed.), Singapore: McGraw Hill Publication. Print.
Joseph Pretal J., (1990). *Fabric Science*, (5th ed.), New york: Fairchild Publications. Print.

REFERENCE BOOK(S):

Gohl E.P.G and Vilensky L.D., (1999). *Textile Science*, New Delhi: CBS Publications and Distributors. Print.
Gopalakrishnan R. and Angappan P., (2010). *Textile Testing*, S.S.M.I.I.T staff and students Co-op stores Ltd. Print.
Klein W. G, (1988). *The Technology of Short Staple Spinning*, Machester: Textile Institute Print.
Lewin, M and Peare E.M, (1985). *Fiber Science and Technology*, (Vol. IV), Singapore: Book Company. Print. ■■■

FDS1201CP BASIC FASHION ILLUSTRATION

(LAB)

LEARNING OUTCOME:

3 Hrs./Wk.

On successful completion of the course, the student will be able to

- apply the elements and principles of colour and design
- illustrate techniques in fashion sketching
- draw figures in proportion

LIST OF PRACTICALS:

45 hrs.

1. Introduction to sketching
2. Free hand drawing
3. Stick figures – male and female – 7, 8 and 10 head theory
4. Block figures – male and female front view – back view – side view – 7, 8 and 10 head theory
5. Flesh figures – male and female front view – back view – side view – 7, 8 and 10 head theory
6. Prang's colour chart
7. Value chart
8. Intensity chart
9. Application of colour harmony in garments – analogues – monochromatic – single complementary – double complementary – split complementary and triad color harmony

TEXT BOOK(S):

Patrick John Ireland, (2005). Fashion Design Illustration, New Delhi: B.T Batsford Ltd. Print.

REFERENCE BOOKS:

Sharon Lee Tate, (2007). Inside Fashion Design, (5th ed.), United States: Pearson Education. Print.

Thames and Hudson, (2010). Basic Illustrations, London: A V A Publishing Distributors. Print.

FDS1402AT FUNDAMENTALS OF CLOTHING CONSTRUCTION

(LAB CUM THEORY)

LEARNING OUT COME:

2T+3L hrs./wk.

On successful completion of the course, the student will be able to

- differentiate the types of sewing machine
- construct various parts of garment
- design parts of garment

COURSE OUTLINE:

UNIT I: INTRODUCTION TO SEWING MACHINE

6T+ 9L hrs.

Introduction to sewing machine – classification – single thread and multi thread – parts and functions – single needle machine – essential tools – cutting tools, measuring tools, marking tools, general tools, pressing tools – stitch formation – different types.

UNIT II: SEAMS AND SEAM FINISHES

6T+9L hrs.

Seams and seam finishes – types – working of seams and seam finishes – hems – types – stitches used – fullness – definition – types – darts, tucks, pleats, flares and godets, gathers and shirrs, frills or ruffles, flounces.

UNIT III: PLACKETS AND FASTENERS

6T+9L hrs.

Plackets – definition – characteristics of a good placket – types – inconspicuous placket and conspicuous plackets – fasteners – conspicuous (button and button – holes, button loops, button with holes, shank buttons, eyelets and cords) – inconspicuous (press buttons, hooks and eyes, zips).

UNIT IV: SLEEVES AND YOKES

6T+9L hrs.

Sleeves – definition – types – set-in – sleeves – plain sleeves, puff sleeve, bishop sleeve, bell sleeve – modified armhole – cap sleeve and magyar sleeve – sleeve and bodice combined – Raglan, kimono and dolman – yokes – types – method of construction – simple yoke, yoke with fullness within the yoke, yoke supporting / relating fullness.

UNIT V: COLLARS AND POCKETS

6T+9L hrs.

Neck line facing and binding – collars – definitions – types – peter pan, scalloped, square, full shirt collar, open collar, chinese, shawl collar – pockets – types – patch pocket, bound pocket, pocket in a seam, front hip pocket.

EXPERIMENTS / LAB:

List of practical:

Preparation of sample for:

1. Seam and seam finishes.
2. Hems
3. Fullness
4. Plackets and fasteners
5. Set in sleeves and sleeves with modified arm.
6. Yoke with or without fullness.
7. Flat collars and rolled collars
8. Patch pocket, seam pocket, bound pocket

9. Facing and Binding

TEXT BOOK(S)

Mary Mathews, (1986). *Practical Clothing Construction* part I and part-II, Chennai: Cosmic Press.Print.

REFERENCE BOOK(S)

Zarapker K. R,(2008).*Zarapker system of cutting*, Ahmadabad: Navneet publications Ltd. Print.

FDS2301CM PATTERN DRAFTING AND CONSTRUCTION – KIDS WEAR

(THEORY)

LEARNING OUTCOME

3 hrs./wk.

On successful completion of the course, the student will able to

- illustrate any garment with bodice variation
- apply different laying and cutting techniques
- design pattern for kids wear

COURSE CONTENT:

UNIT I: MEASUREMENTS

9 hrs.

Body measurement – importance, measurement preparation for children, women and men – standardizing body measurements – importance, techniques used – relative length and girth measures in ladies / gentlemen – preparation of fabric for cutting – importance of grain in cutting and construction – bias in cutting and construction – steps in preparing the fabric for cutting.

UNIT II: PATTERN MAKING AND GRADING

9 hrs.

Definition of various garment parts – methods of making pattern – drafting method – draping method – flat pattern – pattern layout – definition – purpose – rules in layout – types of layouts – stripes check, prints, and fabric with bold design, asymmetric designs and one - way designs – grading – definition – techniques – importance.

UNIT III: GARMENTS FOR INFANT (0–1 year)

9 hrs.

Drafting and pattern making – Bib with variation in outline shape – Panty with plain or plastic lined – Knickers with elastic waist – side pockets

UNIT IV: KIDS WEAR (1–6 years)

9 hrs.

Drafting and pattern making – Zabra – without sleeve, front open – Magyar sleeve, back opens –Baba suit – Knicker with chest piece attached – Romper – Petticoat – 'A' line petticoat – Pleated or gathered skirt

UNIT -V: GARMENTS FOR SCHOOL CHILDREN (6–12 years)

9 hrs.

Drafting and pattern making – Frock – Yoke at chest line, with open, with open, with sleeve, gathered skirt / circular skirt at waist line – Princess line frock – School uniform for boys – Shorts and Shirts

TEXT BOOK(S):

Mary Mathews, (1986). *Practical Clothing Construction* part I and part-II, Chennai: Cosmic Press. Print.

Zarapker K. R, (2008). *Zarapker system of cutting*, Ahmadabad: Navneet publications Ltd. Print.

REFERENCE BOOK(S):

Armstrong, (2007). *Draping for Apparel Design*, United states: Pearson Education Publications. Print.

Gerry Cooklin, (1990). *Pattern Grading for Women's clothing*, London: Blackwell Science Ltd. Print.

Helan Joeph and Armstrong, (2008). *Pattern Making for Fashion Designers*, (4th ed.) United states: Pearson Education Publications, Print.

Price Zamkoff, (2004). *Grading techniques for Fashion Designers*, New York: Fairchild Publications, Print.

FDS2301CP KIDS WEAR

(LAB)

LEARNING OUTCOME

5 hrs./wk.

On successful completion of the course, the student will able to

- design kids garments
- construct infant and kids wear
- acquire practical experience in garment making for children

COURSE CONTENT:

EXPERIMENTS / LAB:

75 hrs.

LIST OF PRACTICALS:

1. Bib – Variation in outline shape
2. Panty – plain or plastic lined panty
3. Knicker – elastic waist, side pockets
4. Zabra – without sleeve, front open (or) Magyar sleeve, back opens
5. Baba suit – knickers with chest piece attached (or) Romper
6. Petticoat – A line petticoat (or) petticoat with pleated or gathered waist
7. Frock – yoke at chest line, with open, with sleeve, gathered skirt / circular skirt at waist line (or) Princess Line frock
8. School uniform for girls – A line or pleated waist with blouse
9. School uniform for boys – Shorts and a – Shirt

REFERENCE BOOK(S):

Chris Jefferys, 1986, *The complete Books of Sewing*, London, Dorling Kindersley Limited, print.

Mary Mathews, 1986 *Practical Clothing Construction–Part I and II*, Chennai, Cosmic Press, print.

Sewing and Knitting, 1993 *A Readers Digest, step-by guide*, Australia, Readers Digest Pvt. Ltd, print.
Zarapker. K. R, 2008 *Zarapker system of cutting*, Ahmadabad, Navneet publications Ltd, print.

FDS2401AP ADVANCED FASHION ILLUSTRATIONS

(LAB)

LEARNING OUTCOME:

5 Hrs./Wk.

On successful completion of the course, the student will be able to

- illustrate the draping of costumes
- develop their imagination into the initial designing process
- organize and produce a complete costume

COURSE OUTLINE:

EXPERIMENTS / LAB:

75 Hrs.

LIST OF PRACTICALS:

1. Legs & feet– Principle for drawing the legs, Study for the legs in different views, Motion to the legs
2. Arms & Hands – Principle of drawing the arms, Arms and hands in different forms, Hand proportion
3. Whole Face in different views-eyes-nose-ears and lips
4. Movement figure – Twisting & Turning, Running, Walking
5. Application of Elements of design on costume
6. Application of Principles of design on costume
7. Techniques in creating textures and patterns
8. Designing by using various color medium – crayon/steadler, Oil pastels, pencil color, line work, pencil work, stripling, water color, poster color
9. Accessories – Hats, Bags, Scarves and Stoles, Bow and Ties
10. Draping techniques in sketching
11. Modeling figures – Application of corques
12. Designing work from temple sculptures
13. Illustration on the background of party
14. Illustration on the background of office
15. Designing a costume for Haute Couture
16. Developing a fashion garment based on seasons
17. Designing a garment with theme.

FDS2201FS FASHION COMMUNICATION

(THEORY)

LEARNING OUTCOME

2 hrs./wk.

On successful completion of the course, the student will be able to

- review the role of digital, broadcast and print media in the creation, communication and consumption of fashion products and brands
- interpret text and speeches on fashion promotions
- discuss how a fashion publication works

COURSE CONTENT:

UNIT I: ADVANCED WRITTEN COMMUNICATION:**10 hrs.**

Precision writing, Creative Writing, Social Media Publishing, Social Media Review & research

UNIT II: STRATEGIC FASHION COMMUNICATION:**10 hrs.**

Fashion publication review, Speech preparation, Public Speaking, Promotional Material Study, Promotional Campaigns, Types of Fashion advertising, IN STORE Visual Merchandising, Negotiation Skills, Branding & Endorsements.

UNIT III: MAGAZINE PRODUCTION, PORTFOLIO CREATION AND PROMOTION:**10 hrs.**

Working of a fashion publication, media promotion & presentation, Portfolio development, Fashion shows & runways.

MAGAZINE(S):

VOGUE, FEMINA, WOMEN'S ERA, COSMOPOLITAN, INSTYLE, ELLE, SAVVY, BAZAAR.

FDS3202CP SURFACE EMBELLISHMENT**(LAB)****LEARNING OUTCOME:****3 hrs./wk.**

On successful completion of the course, the student will be able to

- outline the basic embroidery stitches
- recommend the appropriate surface embellishment techniques to enhance the value of fabrics
- analyze the different methods of surface ornamentation techniques
- identify and represent the traditional embroideries of India using basic stitches
- design and develop appropriate designs for embroidery in textile products

COURSE CONTENT:**LIST OF PRACTICALS:**

1. Introduction

45 hrs.

2. Basic embroidery stitches:

- a) Line Stitches – Running and its variation – Whipped Running – Looped Running – Stepped thread – Back stitch – Stem stitch – Couching.
- b) Loop Stitches – Chain stitch and its variations – Detached – Lazy daisy stitch – Square chain
- c) Filling stitch – Satin – Long and short – Seeding – French Knot – Bullion Knot – Fly Stitch
- d) French Knot – Bullion Knot – Fly Stitch
- e) Cross stitch – Cross stitch – Herring bone – Double Herring bone – Close Herring bone.
- f) Edging Stitch – Buttonhole and its variations – Blanket – Closed Buttonhole.
- g) Feather stitch – Fish bone

3. Surface Ornamentation Techniques

Applique work – Cut work – Patch work – Bead – Sequins – Ribbon works – Aari – Zardozi.

4. Traditional embroidery:

- a) Kantha of Bengal
- b) Kashida of Kashmir
- c) Embroidery of Gujarat
- d) Phulkhari of Punjab
- e) Chikankari of Uttarpradesh
- f) Kasuti of Karnataka

5. Application of the surface Embellishment in the following:

- a) Home furnishing
- b) Garment

TEXTBOOK(S):

Shailaja, D. Naik, (1996). *Traditional Embroideries of India*. New Delhi: South Asia Books. Print.
Pages: 13 - 135

REFERENCE BOOK(S):

Haxell, Kate, (2012). *The Stitch Bible: A Comprehensive Guide to 225 Embroidery Stitches and Techniques*. U.K.: David & Charles. Print.
Kooler, (2000). *Donna Encyclopedia of Needlework*, U.S.A: Leisure Art Inc. Print.

FDS3302CP GARMENT CONSTRUCTION IN WOMEN'S WEAR

(LAB)

LEARNING OUTCOME:

5 Hrs./wk.

On successful completion of the course, the student will be able to

- identify and select suitable fabric for design of the garment
- define the methods of drafting for different types of garments
- construct various types of women's wear garments
- relate and implement innovative techniques in garment construction

COURSE CONTENT:

75 Hrs.

LIST OF PRACTICALS:

Construct the following garments:

- a) Skirt

- b) Saree petticoat – 6/8 gore
- c) Nighty
- d) Formal Pant
- e) Midi Top
- f) Kameez
- g) Salwar
- h) Blouse

TEXTBOOK(S):

Juvekar M. B., (1982). *Easy Cutting*, Dadar: Commerical Tailors Corporation Pvt. Ltd, Print.

Mathews M., (1986). *Practical Clothing*, Chennai: Cosmic Press, Print.

Subramaniam, T, (2009). *Dress Making*, Chennai: New Horizon Media Pvt. Ltd, Print.

Zarapkar K. R., (2012). *Zarapker System of Cutting*, Mumbai: Navneet Publications Ltd, Print.

Page no. 43,85,86,95,97,113,125

MAGAZINE(S):

Reader's Digest Sewing guide, (2013). *Complete Guide to Sewing*, (13th ed.), Print.

FDS3402CT FABRIC FORMATION, STRUCTURE AND DESIGN

(LAB CUM THEORY)

LEARNING OUTCOME

3T + 2L hrs./wk.

On successful completion of the course, the student will able to

- identify the basics of fabric formation
- compare the different types of textile design and fabric structure
- evaluate the fabric structure and design

COURSE CONTENT:

UNIT I: INTRODUCTION TO WEAVING

13 hrs.

Loom – parts and types – preparatory process for weaving – winding – warping – sizing – loom operations – objectives – primary motions – shedding – picking – beat – up – secondary motions – let-off – take-up – shuttle less looms and types.

UNIT II: WOVEN FABRIC STRUCTURE

7T + 15L hrs.

Study of design draft and peg plan – structure of basic weaves – plain – twill variation – satin – sateen – honey comb – huck – a – back – extra warp and extra weft – pile – introduction to dobby and jacquard.

LIST OF PRACTICALS:

Design, draft and draw peg plan for the following Weaves:

- a) Plain Weaves and its variation
- b) Twill Weave and its variation
- c) Satin weave
- d) Sateen weave
- e) Honey comb weave
- f) Huck- a- Back weave
- g) Extra warp and Extra Weft figuring

UNIT III: INTRODUCTION TO KNITTING

10 hrs.

Knitting – definition – classification – elements – weft knitting machines circular – warp knitting machine – raschel – tricot.

UNIT IV: KNITTED FABRIC STRUCTURE

7T + 7L hrs.

Study of knitted structure – knit – tuck – miss stitch – study of single jersey – rib – interlock – purl structure – raschel and tricot – common defects in knitted fabrics – comparison between knitted and woven fabrics.

LIST OF PRACTICALS:

- a) Single Jersey
- b) Plain
- c) Rib
- d) Interlock
- e) Purl Structure
- f) Raschel
- g) Tricot

UNIT V: INTRODUCTION TO NON- WOVEN AND TEXTILE DESIGN

8T + 8L hrs.

Non-woven: introduction – methods of production using carding machine – parallel laying – cross laying – air laying – wet laying – dry laying – wood pulp – spun laying – flash spinning – melt blown – chemical bonding – thermal bonding – solvent – needle felting – hydro entanglement – applications - Textile design: introduction – motif – repeats – types of textile design – natural – geometric – conventional – abstract – historical.

LIST OF PRACTICALS:

- 1. Motif creation
- 2. Repeat Structures

- a) Brick
- b) Drop
- c) Directional
- d) Non– directional

3. Turning pattern

- a) Flipping horizontal
- b) Flipping vertical
- c) Turnings spot

4. Diamond and ogee– based designs.

TEXT BOOK(S):

Gokarneshan N., (2005). *Fabric Structure and Design*, New Delhi: New Age International Publishers. Print.

Horrocks, A.R. and Anand S.C, (2000). *Handbook of Technical Textiles*, U.K: Wood head Publishing Ltd. Print. Chapters: 6.1 – 6.12.

Shailaja D. Naik and Jacquie A. Wilson, (2006). *Surface Designing of Textile Fabrics New Delhi*: New Age International Publishers. Print. Chapters: 2.1 – 2.8.

REFERENCE BOOK(S):

Ajgonkar D.B., (1998). *Principles of Knitting*, Mumbai: Universal Publishing. Print.

Allen C. and Cohen I. J., (2010). *Fabric Science*, New York: Fair Child Publications. Print.

Bernard P.C., (1982). *Textiles Fiber to Fabric*, (6th ed.), Singapore: McGraw Hill Book Co. Print.

Marks R. and Robinson T.C., (1989). *Principles of Weaving*, Manchester: The Textile Institute, Print.

Spencer D., (1989). *Knitting Technology*, UK: Butterworth Heinemann Ltd. Print.

Chapman R., (2010). *Applications of Nonwovens in Technical Textiles*, Wood head Publishing, Print.

FDS3504CM HISTORY OF FASHION (THEORY)

LEARNING OUTCOME

5 hrs./wk.

On successful completion of the course, the student will able to

- relate the evolution of fashion from different parts of the world
- apply inspiration from past history to create a trend
- identify traditional textiles of India

COURSE CONTENT:

UNIT I: HISTORY OF INDIAN FASHION

16 hrs.

Beginning of costume – terminologies in history of Indian costume – Indus Valley and Harappa Period (3300– 1300BC), Vedic Period (1500– 500BC), Gupta Period (7th century AD), Mughal Period – British Rule.

UNIT II: INDIAN HISTORICAL COSTUMES

15 hrs.

Indian historical costumes in different states – Tamil nadu – Kerala – Andhra pradesh – Punjab – Gujarat – Maharashtra – Rajasthan – Uttar Pradesh – Madhya Pradesh – Jammu and Kashmir.

UNIT III: TRADITIONAL TEXTILES AND DESIGNS

16 hrs.

Paithani – Himru – Mashru – Patola – Ikat – Chanderi – Maheswari – Banaras – Pochampalli, Kanchipuram – Dhakai cotton – Baluchari – Traditional designs techniques – Madhubani – Kalamkari – Sanganer – Tie and Dye – Batik – Block printing – Traditional embroidery designs.

UNIT IV: HISTORY OF WORLD FASHION

15 hrs.

Rome – Egypt – Greek – French – English – China – Srilanka – Arab and Peninsula.

UNIT V: EVOLUTION OF HAUTE COUTURE

13 hrs.

Clothes and fashion – fashion as art – Charles Frederick Worth and the beginning of haute couture – the omnipresence of fashion – changing shapes – fashion and gender.

TEXT BOOK (S):

Daniel Delis Hill, (2011). *History of World Costume and Fashion*, United States of America: Prentice hall Pearson Publishers. Print.

Gertrud L, (2000). *A History of Fashion*, Germany: Konemann Publishers. Print.

REFERENCE BOOK(S):

Konemann G. L., (2007). *A History of Fashion– in the 20th century*, New York: Fair Child Books. Print.

Manmeet S., (2005). *History of Fashion*, (1st ed.), New Delhi: Kalyani Publishers. Print.

Shailaja. D. Naik, (1996). *Traditional Embroideries of India*, New Delhi: APH Publishing Co-operation. Print.

FDS3505CM INDUSTRIAL GARMENT MACHINERY

(THEORY)

LEARNING OUTCOME:

5 hrs./wk.

On successful completion of the course, the student will be able to

- classify different types of sewing machines
- identify the stitch mechanism of the sewing machine
- evaluation of different methods and tools used for cutting and spreading
- classify marking and differentiating various methods for pressing
- assessing federal sewing standards

COURSE CONTENT:

UNIT I: CLASSIFICATION OF SEWING MACHINES

15 hrs.

Sewing Machineries – classification of sewing machines – single machine – over lock machine – bar tacking machine – buttonhole making machine – button fixing machine – blind stitching machine – fabric examining machine.

UNIT II: STITCHING MECHANISM

15 hrs.

Stitching mechanism – needles – bobbin and bobbin case – bobbin winding – loops and loop spreader – upper and lower threading – auxiliary hooks – throat plates – take ups – tension discs – upper and lower thread tension – stitching auxiliaries – pressure foot and its types – feed mechanisms – drop feed – differential feed – needle feed – compound feed – unison feed – puller feed.

UNIT III: SPREADING AND MARKING

15 hrs.

Types of spread and its quality – spreading equipment and tools – spreading methods – marking methods – positioning marking types of markers – efficiency of a marker plan – requirements of marker planning.

UNIT IV: CUTTING AND PRESSING

15 hrs.

Cutting technology – definition – function – scope – cutting equipment and tools – vertical reciprocity cutting machine – rotary cutting machine – band knife cutting machine – die cutters – pressing equipments – purpose – pressing equipments and methods – iron – steam press – steam air finisher – steam tunnel – special types – pleating – permanent press.

UNIT V: FEDERAL STANDARDS

15 hrs.

Sewing federal standards for stitch and stitch classification – federal standards for seam and seam classification – special attachments – care and maintenance – common problems and remedies.

TEXTBOOK(S):

Harold Carr and Barbara Latham, (1994). *The Technology of Clothing Manufacture*, Blackwell Science. Print.

Chapters: 2,3,7

e-book reference: www.slideshare.net

REFERENCE(S):

Coles M Sew, Heinemann, *A complete guide for sewing* – Singapore: Professional Publishing, Print.

Reader's digest Sewing guide, *Complete Guide to Sewing* (13th ed.). The Reader's Digest Association Inc, Pleasant Ville. Print.

FDS3302EC CLOTHING SELECTION AND CARE

(THEORY)

LEARNING OUTCOME:

3 Hrs./Wk.

On successful completion of the course, the student will be able to

- plan a wardrobe for different age groups.
- understand the preparatory process of soaps and detergents.
- identify washing and dry cleaning techniques.

COURSE CONTENT:

UNIT I: WARDROBE PLANNING

10

Hrs.

Principles of wardrobe planning. Family clothing expenditure-purchase planning - definition wardrobe planning-importance of wardrobe planning-sizing wardrobe. Wardrobe for different age group-infants and babies-teens and adults- elders. Economical, psychological, and sociological factors influencing clothing selection.

UNIT II: LAUNDERING OF DIFFERENT FABRICS

9

Hrs.

Principles of washing-suction washing - washing by kneading and squeezing- washing by machine. Laundering of different fabrics-cotton and linen, woolen, silk, polyester, nylon, embroidered fabric, coloured fabrics. Special types of laundry - water proof coat-silk tie-leather goods-furs-lace.

UNIT

III:

SOAP

PREPARATION

8 Hrs.

Manufacturing of soaps and detergents - saponification, glycerine removal, soap purification and finishing

UNIT IV: FABRIC CARE**8 Hrs.**

Method of preservation and storage for silk, wool and speciality fabrics, Stiffening agents, laundry agents/blues and bleaching agents.

UNIT V: STAIN REMOVAL**10 HRS.**

Dry cleaning-using absorbents - Grease solvents. Storing of different fabrics. Stain removal-foods stain, ink stain, coffee stain, perfume stain, nail polish stain, lipstick stain, turmeric stain, Grease and oil stain. Study of care labels-washing, bleaching, drying and ironing.

REFERENCE BOOK(S)

Gordon M, *The Ultimate Sewing Book*, London, Collins and Brown Publishing, 2002. Print
Mendelson C, *Home Comforts - The Arts and Science of Keeping Home*,
New York, Scriber Publishing, 2005. Print
Mulasi M, *Garments with Style*, Pennsylvania, Chilton Book Company, 1995. Print.

ALFD3201EP GARMENT DESIGNING AND SEWING SKILL**(LAB)****LEARNING OUTCOME:****2(L) Hrs./Wk.**

On successful completion of the course, the student will be able to

- prepare patterns for ladies' wear
- calculate the fabric consumption
- apply sewing procedures and techniques

COURSE CONTENT:**UNIT I: MEASUREMENTS TECHNIQUE****8L Hrs.**

Measurements - importance of taking body measurements -grain -various grain lines – importance of selecting a grain lines. Types of pattern making - Drafting, Draping and commercial pattern. Drafting techniques -2D & 3D-drafting basic bodies-front, back and sleeve.

UNIT II: KAMEEZ DESIGNING**7L Hrs.**

Designing kameez-various neck shapes, collars - various sleeve. Different types of kameez pattern preparation - A - line and circular.

UNIT III: SALWAR DESIGNING**8L Hrs./Wk.**

Designing a salwar- type - churidar - patiala.

UNIT IV: SURFACE EMBELLISHMENT AND CONSTRUCTION METHOD**7L Hrs./wk.**

Lining the garment, Surface embellishment. Construction of kameez and salwar.

REFERENCE BOOK(S)

Juvekar M.B, *Easy Cutting*, Dadar, Commercial Tailors Corporation Pvt. Ltd, 1982. Mathews M, *Practical Clothing Construction*, Chennai: Cosmic Press, 1986. Subramaniam T, *Dress Making*, Chennai, New Horizon Media Pvt. Ltd, 2009. PrintZarapkar K R, *Zarapker System of Cutting*, Mumbai: Navneet publications Ltd, 2012. Print.

ENFD3201EI INTRODUCTION TO FASHION JOURNALISM**(THEORY)****LEARNING OUTCOME:****2 hrs./wk.**

On successful completion of the course, the student will be able to

- recognize the meaning of fashion
- develop ideas suitable for fashion publications and websites
- identify the trends in fashion
- write fashion news, articles and features for digital and print publication

COURSE CONTENT:**UNIT I: INTRODUCTION TO FASHION WRITING****5 hrs.**

Fashion Writing – Writing for target audience – developing content – Indian and Western Magazines – Captioning – conducting interviews – writing a summary – précis writing – career options.

UNIT II: FASHION TERMINOLOGY AND COPYWRITING**10 hrs.**

The Language of Fashion – Terminologies and Jargons used in Fashion Writing – Classics and Fads – Limited and Mass Fashion – Fashion News – Fashion Blogging – Writing a Review – Brief study of renowned fashion designers – Fashion Publication review – writing fashion write ups – Writing for social media.

UNIT III: INTRODUCTION TO FASHION**10 hrs.**

Definition – Importance – Designs – Principles and Elements of design in Fashion –Types of Silhouettes – Theories of Fashion Leadership – Brands – Private Labels – Fashion Shows

UNIT IV: FASHION OVERVIEW**5 hrs.**

Types of Fabrics/Sarees – Methods to enhance the value of an apparel – embroidery methods – dyeing – printing – laces and trims – accessories.

REFERENCE BOOK(S):

Gini Stephens *Fring*, (1999). *Fashion, from Concept to Consumer*. (6th ed.), USA: Prentice Hall. Print.

Kitty G. Dickerson, (2010). *Inside Fashion Business*. (7th ed.), USA: Pearson Education Publications Print.

Leonard Witt, (1991). *The Complete Book Feature Writing: From Great American Feature Writers, Editors, and Teachers*, Cincinnati, Ohio: Writer's Digest Book. Print.

Malene Jorgenson, (2013). *How to become a Fashion Writer: Taking your Writing to the Runway*, Saskatoon, Sask: One Door Press. Print.

Parul Bhatnagar, (2006). *Traditional Indian Costumes & Textiles*, Chandigarh: Abhishek Publications. Print.

Roland Barthes and Andy Stafford, (2013). *The Language of Fashion*, London: Bloomsbury. Print.

Shailaja. D. Naik, (1996). *Traditional Embroideries of India*, New Delhi: South Asia Books. Print.

Sumathi. G.J., (2008). *Elements of Fashion and Apparel Design*, New Delhi: New Age international (P) Limited. Print.

FDS4501CM FASHION RETAILING AND MARKETING

(THEORY)

LEARNING OUTCOME

5 hrs./wk.

On successful completion of the course, the student will be able to

- identify the buying procedures at the market
- know about the different kinds of retail operations
- develop knowledge about research methods and forecasting

COURSE CONTENT:

UNIT I: INTRODUCTION TO MARKETING

13 hrs.

Definition to marketing – classification of market – features of market – uniqueness of fashion marketing – market week – world' fashion markets.

UNIT II: MARKETING STRATEGY

15 hrs.

Marketing mix – product – price – place – promotion (4p's theory) – entry strategy – vrio – value response imitations and organization – Ansoff's marketing strategy.

UNIT III: RETAILING INDUSTRY

15 hrs.

Introduction – types of retailing – online fashion retailing – models in e-retailing – offline fashion retailing – franchise retailing – value directed retailing – service oriented retailing – cataloging –benefits of catalog.

UNIT IV: CHANGING DIMENSIONS OF FASHION RETAILING

16 hrs.

Growth of private labels – retailers into manufacturing – concentration of retail power – logistics and distribution – supply chain and logistics – globalization of retailing – relationship marketing – opportunities in Indian e-tailing – multi-products and niche products – the buying selling cycle.

Unit V: RESEARCH AND FASHION FORECASTING

16 hrs.

Marketing plan – outlining the scope – identifying the sources of information – researching the industry – understanding the market – identifying the targeted customers – fashion research – fashion forecasting – fiber – trend – colour – customer research process – types of research – selection and types of data – selection and types of sample.

TEXT BOOK(S):

Chandra Bose D., (2006). *Modern Marketing*, Delhi: PHI Learning Pvt Ltd. Print.

Gini S.F., (1999). *Fashion from concept to consumer*, United States of America: Prentice hall Publications. Print.

Kitty G. D., (2003). *Inside the Fashion Business*, New Jersey: Pearson Education. Print

REFERENCE BOOK(S):

Philip K., (1999). *Principles of marketing*, New Jersey, Pearson Education. Print.

Ticker, (2013). *India Business of Fashion Report*, (Vol1), Images Yearbook. Print.

Dickerson Kitty G., (2003). *Inside the Fashion Business*, (7th ed.), New Delhi: Pearson education. Print.

Frings Gini Stephens, (2003). *Fashion from Concept to Consumers*, (7th ed.), New Delhi: Pearson Education. Print.

Underhill and Paco, (2008). *Why We Buy Science of Shopping*, New York: Simon & Schuster. Print

FDS4301CM BOUTIQUE MANAGEMENT

(THEORY)

COURSE OUTCOMES:

4 hrs./wk.

On successful completion of the course, the student will be able to

CO1: define boutiques and its types

CO2: interpret boutique infrastructure requirement and visual merchandising techniques

CO3: organize and manage human resources

CO4: analyze boutique marketing tools and material sourcing

CO5: outline and manage the financial resources for a boutique

COURSE CONTENT:

UNIT I: INTRODUCTION TO BOUTIQUE

10 hrs.

Boutique – definition – management Skills required to set up a boutique – identifying target market and customer – selection of boutique name – types of boutique – low- end and high- end boutiques.

UNIT II: INFRASTRUCTURE AND VISUAL MERCHANDISING

14 hrs.

Choice of location and space management – infrastructure requirement – fashion accessories in boutique – boutique interior – visual merchandising – store layout – types of display – exterior display – interior display – tools for visual merchandising – signage – props – mannequins – fixtures and lightings.

UNIT III: RESOURCE MANAGEMENT **12 hrs.**

Staffing – selection of generalists and specialists – Customer relationship management – manpower planning – performance management – employee relations.

UNIT IV: TOOLS AND MATERIALS **12 hrs.**

Boutique marketing tools and promotional kit – material sourcing – book keeping for boutique and maintaining stock.

UNIT V: FINANCIAL MANAGEMENT **12 hrs.**

Project finance – cash control and cash flow analysis – managing and start up the boutique business – boutique visit – boutique project report.

TEXTBOOK(S):

Briana Stewart, (2014). *How to Open a Boutique, The Simple Guide to Boutique Success*, New York: Create Independent Publishing Platform. Print.

REFERENCE BOOKS:

Debbra Mikaelson, (2005). *FabJob Guide to become a Boutique Owner*, Fabjob publisher. Print.

Dr. S.S.Khanka, (2013). *Entrepreneurial Development*, New Delhi: Sultan Chand and Company Pvt. Ltd. Print.

Y.K. Bhushan, (2013). *Fundamentals of Business Organization and Management*, (19th ed.), New Delhi: Sultan Chand and Sons. Print.

Rajan Sexena, (2005). *Marketing Management*, New Delhi: Tata Mc Graw Hill Education. Print.

Marting M. Pegler, (2002). *Visual Merchandising and Display*, New York: Fairchild Publications. Print.

FDS4303CP GARMENT CONSTRUCTION IN MEN'S WEAR

(LAB)

COURSE OUTCOMES:

5 hrs./wk.

On successful completion of the course, the student will be able to

CO1: choose a suitable design for men's garment

CO2: relate style with the pattern of the garment

CO3: construct men's garments using various techniques

CO4: compare the basic and advanced concepts in men's wear construction

CO5: estimate the fabric requirement using layout

COURSE CONTENT:

EXPERIMENTS / LAB EXERCISES:**75 hrs.**

1. Construction and finishing – Shirt – Full sleeve/half sleeve
2. Construction and finishing – Kalidar Kurtha
3. Construction and finishing – Nehru Kurtha
4. Construction and finishing – Flat front Trousers
5. Construction and finishing – Jodhpuri Trousers
6. Construction and finishing – Bath rope
7. Construction and finishing – S.B Waist coat

TEXTBOOK(S):

Zarapkar K R, (2012). *Zarapker System of Cutting*, Mumbai: Navneet Publications Ltd. Print.

REFERENCE BOOK(S):

Juvekar M. B, (1982). *Easy Cutting*, Dadar, Commercial Tailors Corporation Pvt. Ltd. Print

Mathews M, (1986). *Practical Clothing Construction*, Chennai: Cosmic Press. Print.

Subramaniam T, (2009). *Dress Making*, Chennai, Bombay: New Horizon Media Pvt Ltd. Print.

FDS4401AA BUSINESS ACCOUNTING**(THEORY)****COURSE OUTCOMES:****5 hrs./wk.**

On successful completion of the course, the student will be able to

- CO1: define accounting concepts and conventions
- CO2: formulate subsidiary books and bank reconciliation statement
- CO3: solve final accounts of trading concerns
- CO4: apply costing techniques for decision making
- CO5: analyse various types of Budget

COURSE CONTENT:**UNIT I: ACCOUNTING PRINCIPLES AND CONVENTIONS****10 hrs.**

Introduction to accounting principles – meaning and scope of accounting – double entry system – advantages – difference between double entry and single entry – accounting concepts, principles and conventions – journal, ledger and trial balance.

UNIT II: SUBSIDIARY BOOKS AND BANK RECONCILIATION STATEMENT**15 hrs.**

Subsidiary book features – types of subsidiary books – triple columnar cash book – petty cash book – bank reconciliation statement – need – causes for difference – preparation of bank reconciliation statement.

UNIT III: FINANCIAL ACCOUNTS OF TRADING CONCERS**20 hrs.**

Preparation of financial accounts – trading and profit and loss account – balance sheet – adjustment entries.

UNIT IV: INTRODUCTION TO COST ACCOUNTING

20 hrs.

Fundamental principles of cost accounting – nature and scope – elements of cost – classification of cost – preparation of cost sheet – marginal costing – fixation of selling price – make or buy decisions – selection of a suitable product mix.

UNIT V: BUDGETORY CONTROL

10 hrs.

Meaning – importance of budgetary control – types of budgets – preparation of flexible budget, functional budgets and cash budget.

TEXTBOOK(S):

Nagarajan, Vinayakam N, Mani.P.L, (2012) *Principles Of Accountancy*, S. Chand & Company Pvt. Ltd. Print.

Maheshwari S.N, (2012) *Cost and Management accounting*, New Delhi: Sultan Chand & Sons. Print.

REFERENCE BOOK(S):

Reddy TS, Moorthy A, (2012). *Advanced Accountancy*, Chennai: Margham Publications. Print.

Gupta, R.L & Gupta V.K, (2016). *Financial Accounting*. New Delhi: Sultan Chand & Sons. Print.

Narayanaswamy, (2018). *Financial Accounting*. New Delhi: PHI Learning Private Ltd. Print.

Goyal V.K., (2009). *Advanced Accountancy*, New Delhi: Excel Books India. Print.

Khan and Jain, (2012). *Management and Cost Accounting*, New Delhi: Vikas Publishing House Pvt. Ltd. Print.

Iyengar S.P., (2010). *Cost and Management Accounting*, New Delhi: Sultan Chand & Sons. Print.

FDS4502CT WET PROCESSING

(LAB CUM THEORY)

LEARNING OUTCOME

3T + 3L Hrs./wk.

On successful completion of the course, the student will be able to

- know the methods of textile processing
- differentiate the preparatory processes
- apply different types of dyes on fabric

COURSE CONTENT:

UNIT I: PREPARATORY PROCESSES

8 hrs.

Preparatory process – sequences of wet processing – singeing – gas singeing machine – roller singeing machine – advantages and disadvantages.

UNIT II: DESIZING AND SCOURING

9 hrs.

Desizing – methods – acid desizing – enzyme desizing – degumming and weighting of silk – process – advantages and disadvantages – scouring – process – advantages and disadvantages.

UNIT III: BLEACHING AND MERCERIZATION**9 hrs.**

Bleaching – objectives – methods – hydrogen peroxide – hypochlorite bleaching – sodium chlorite – mercerization – objectives – process.

UNIT IV: DYEING METHODS**11 hrs.**

Dyeing – methods of dyeing – machineries used for dyeing process – batch – winch – jigger – padding mangle – HT beam jet – package dyeing – garment dyeing.

UNIT V: TYPES OF DYES**8 hrs.**

Dyeing of textiles– natural – synthetic fibers – acid dyes – basic dyes – direct dyes – vat dyes – reactive dyes – disperse dyes – sulphur dyes.

LIST OF PRACTICALS:**45 hrs.**

1. Preparation of samples for Desizing
2. Preparation of samples for Scouring
3. Preparation of samples for Bleaching
4. Preparation of samples for Mercerizing
5. Dyeing of cotton fabric using Direct dye
6. Dyeing of polyester fabric using Disperse dye
7. Dyeing of silk fabric using Acid dye
8. Dyeing of cotton fabric using Natural dye
9. Dyeing of cotton fabric using Reactive dye
10. Dyeing of cotton fabric using Basic dye

TEXT BOOK(S):

Barker.F, (2010). *Oranameniation and Textile Design*, Chandigarh: Abhishek Publications. Print.
Hemalatha.J, (2010). *Techniques of Dyeing and Printing*, New Delhi: Ane Books Pvt Ltd. Print.

REFERENCE BOOK(S):

Lewis D.M., (1990), *Wool Dyeing*, England: SDC Publications. Print.
Peters R. H., (1970), *Textile Chemistry*, (Vol I & II) Manchester: Textile Institute. Print.
Radolph S. J. and Anna L., (2002). *Textiles*, (9th ed.), New Jersey: Langford Prentice Hall. Print.
Robinson S. and Robinson P., (1982). *Beginners Guide to Fabric Dyeing and Printing*. London: Technical books. Print.
Shenai V. A., (1981). *Technology of Textile Processing*, Mumbai: Sevale Publications. Print.
Smith J.L., (2003). *Textile Processing*, Chandigarh: Abhishek Publications. Print.

BTFD4201EI SILK REARING AND PROCESSING TECHNOLOGY**(THEORY)****LEARNING OUTCOME:****2 hrs. / wk.**

On successful completion of the course, student will be able to

- acquire knowledge on the types of silk
- appraise the biology and process of rearing silkworm
- apply the technology and make fabric from silk
- appreciate the role of silk in fashion industry

COURSE CONTENT:

UNIT I: INTRODUCTION TO SERICULTURE

7 hrs.

History– types of silk: Tussar – Muga – Eri – recombinant silk – uses of silk. *Bombyx mori* – morphology – life cycle – silk gland – Mulberry – cultivation – pruning and harvesting – optimum conditions – diseases of mulberry.

UNIT II: SILK REARING TECHNOLOGY

8 hrs.

Rearing house – rearing appliances, rearing operations – optimum conditions for rearing – rearing methods – Filature operations – sorting cocoons – softening the sericins – cocoon marketing – byproducts of defective cocoon waste – classification of silk thread waste – filature – charka waste – spun silk – recombinant silk protein genes.

UNIT III: MANUFACTURING AND WET PROCESSING OF SILK

8 hrs.

Reeling the filaments – Manufacturing of silk yarn – throwing of silk – degumming of thrown silk – spun silk. Physical and chemical properties of silk yarn – Preparatory process of silk – degumming – bleaching – Dyeing – Yarn dyeing – fabric dyeing – tie and dye – dyes used for silk – Printing – Block printing and screen printing – Finishes of silk.

UNIT IV: SILK IN FASHION INDUSTRY

7 hrs.

Identification and Analysis of Silk Quality – Silk Mark – Silk clusters in India – Uniqueness of silk clusters – Accessories and silk products – Care and maintenance of silk– marketing strategies for silk products.

TEXT BOOK(S):

Ganga, G. and Sulochana Chetty, J., (2012). *An Introduction to Sericulture*. (2nd ed.), New Delhi: Oxford & IBH publishing Co. (P) Ltd. Print.

REFERENCE BOOK(S):

Krishna swami, S., Narasimhanna Suryanarayan and S.K., Kumararaj, S, (1998). *Silkworm Rearing*, New Delhi: Oxford & IBH publishing Co. (P) Ltd. Print.

Sonwalkar, T.N, (1992). *Handbook of silk technology*, New Delhi: Wiley eastern Ltd. Print.

Rangaswami, G., Narasimhanna, M.N. Kasiviswanathan, K. and Sastry, C.R, (1991). *Mulberry cultivation Sericulture manual 1*, New Delhi: Oxford & IBH publishing Co. (P) Ltd. Print.

Bernard, P. Corbman, (1983). *Textiles: Fiber to Fabric*. (6th ed.), International ed., Singapore: Print.

Koshy, T.D. (1993). *Silk exports and Development*. New Delhi: Ashish publishing house Print.

Roland Kilgus. (2008). *Clothing Technology from Fibre to Fashion*. (5th ed.), Neckartenzlingen: Print.

Staff and Students of SSMITT, (1991). *Fibre Science*. (5th ed.), Komarapalayam, Tamil Nadu: Print.

**CBFD4201EI FASHION BUSINESS AND ENTREPRENEURIAL SKILL
DEVELOPMENT
(THEORY)**

LEARNING OUTCOME:

2 hrs./wk.

On successful completion of the course, the student will be able to

- understand the concept of business management.
- recognize and promote entrepreneurial competencies within oneself.
- identify the importance of planning in opening and developing a business.

COURSE CONTENT:

UNIT I: ENTREPRENEURIAL BEHAVIOUR

8 hrs.

Entrepreneur – definition, characteristics of entrepreneur; Entrepreneurial skills – Administrative functions, Planning and overall coordination, market survey and market potential analysis, Risk management; Setting up enterprises, feasibility, estimating expenses, Pricing, Profit and Scale of economic management, Control of Management Information System (MIS) Store and Design Layout.e-commerce and web-based marketing techniques. Emphasis on case studies.

UNIT II: WOMEN ENTREPRENEURSHIP

7 hrs.

Introduction – Concept of women entrepreneurs – Empowerment of women through enterprise – Factors governing women entrepreneurship – Government subsidies and relevant schemes.

UNIT III: INTRODUCTION TO FASHION BUSINESS

7 hrs.

Fashion trends lead to business opportunities – Advantages and disadvantages of owning business –traits of successful and unsuccessful Entrepreneurs; Branding, Trademarks and Copy Rights – Licensing and Royalties.

UNIT IV: BUSINESS CONCEPT AND PLAN FOR DESIGNER BOUTIQUE

8 hrs.

Introduction to business concept – Procedures to start a designer boutique – Importance of business concept – Development of business concept – Business plan for designer boutique.

REFERENCE BOOK(S):

Granger M M and Sterling TM., Fashion Entrepreneurship and Retail Business Planning. New York: 2nd Ed. Fair Child Books, 2012.Print.

Mohanty S K., Fundamentals of Entrepreneurship Delhi: PHI Learning Private Limited, 2010. Print.

Dickerson K G., Inside the Fashion Business. Delhi: 7th edition, Pearson Education, 2002. Print.

India Business of Fashion Report, Volume no:1, Images Yearbook, 2013. Print.

**FDS5502CM TECHNICAL TEXTILES
(THEORY)**

LEARNING OUTCOME

5 hrs./wk.

On successful completion of the course, the student will be able to

- classify technical textiles
- differentiate fibre, yarns and fabric types used in technical textiles
- evaluate the role of textile material in textiles products

COURSE CONTENT:

UNIT I: INTRODUCTION TO TECHNICAL TEXTILES

14 hrs.

Technical textiles – definition and scope of technical textiles – global scenario – applications of technical textiles – fibres and fabrics used.

UNIT II: FIBRES USED IN TECHNICAL TEXTILES

16 hrs.

Technical fibers – conventional fibers – high strength and high modulus organic fibers – high chemical and combustion – resistant organic fibers – high performance inorganic fibers – ultra fine and novelty fibers.

UNIT III: FINISHING FOR TECHNICAL TEXTILES

16 hrs.

Mechanical finishes – calendaring – raising – cropping – shearing – compressive shrinkage – heat setting – chemical process – durable flame retardant treatments – water repellent – anti static finishes – anti microbial and antifungal finishes – coatings – chemicals used and method of application.

UNIT IV: SURVIVAL TEXTILES

15 hrs.

Introduction of survival textiles – short term survival – ballistic protection – protection from fire – long term survival – extreme weather condition – heat and flame protection – thermal behavior of fibres – fibres suitable for protective textiles – waterproof breathable fabrics – densely woven fabrics – membranes and coatings.

UNIT V: SMART AND INTELLIGENT TEXTILES

14 hrs.

Classification of smart textiles – active smart – passive smart – ultra-smart textiles – intelligent textiles – phase change material (PCM) – shape memory polymer (SMP) – chromic and conductive materials.

TEXT BOOK(S):

Horrocks, A.R. and Anand S.C., (2000). *Handbook of Technical Textiles*, U.K: Wood head Publishing Ltd. Print.

REFERENCE BOOK(S):

Adanur and S.Wellington, (1995). *Sears Handbook of Industrial Textiles*, Pennsylvania: Technomic Publishing Co. Inc. Print.

Richard Horrocks, Subhash C. and Anand, (2016). *Handbook of Technical Textiles Applications*, Wood head Publishing Ltd. Print.

FDS5503CM FASHION MERCHANDISING

(THEORY)

LEARNING OUTCOME

5 hrs./wk.

On successful completion of the course, the student will be able to

- identify the merchandising procedures in the industry
- interpret how a store's fashion products are sourced
- recognize the costing methodology in merchandizing

COURSE CONTENT:

UNIT I: INTRODUCTION TO MERCHANDISING

15 hrs.

Definition – scope of merchandising – merchandising terminology – types of merchandising – functions of merchandising – responsibilities of the merchandiser – skill sets of the merchandiser.

UNIT II: MERCHANDISING PLAN

15 hrs.

Managing merchandise – fashion seasons – six– month planning – merchandising calendar – category and assortment planning – sales forecasts.

UNIT III: MERCHANDISE COORDINATION

15 hrs.

Design and merchandising coordination – design process and creative process – line development – principles and technologies – measurement charts and size grading – garment analysis – fit analysis.

UNIT IV: SOURCING, COSTING AND PRICING

15 hrs.

Costing – elements of costing – importance of costing – pricing strategies – pricing formula – mark up and mark down – negotiations and order procurement – sourcing strategies – sourcing options – sourcing process – international sourcing and domestic sourcing – vendor identification.

UNIT V: PRODUCTION AND QUALITY CONTROL

15 hrs.

Production system – types of production systems – production planning and control – skill inventory – line balancing and goal setting.

TEXT BOOK(S):

Frings G. S., (1999). *Fashion from Concept to Consumers*, (7th ed.), New Jersey: Pearson Education. Print.

REFERENCE BOOK(S):

Dickerson, K. G., (2003). *Inside the Fashion Business*, (7th ed.), South Asia: Dorling Kindersley Pvt. Ltd. Print.

Rajkishore Nayak and Rajiv Padhye, (2015). *Garment Manufacturing Technology*, Wood head Publishing. Print.

Foreign Trade Policy, (2014). *Procedure & Handbook*, (Vol I&II), Nabhi Publications. Print.

India Business of Fashion Report, (2013). (Vol I), Images Yearbook. Print.

FDS5401CT EVENT DESIGN AND MANAGEMENT

(LAB CUM THEORY)

LEARNING OUTCOME:

3T+ 2L hrs./ wk.

On successful completion of the course, the student will be able to

- know the purpose of event management
- interpret the designing skills with theme
- execute an event plan, from the clients perspective

COURSE CONTENT:

UNIT I: PRINCIPLES OF PROJECT EVENT MANAGEMENT FROM CONCEPT TO REALITY 15T hrs.

Understanding event management – Types of events – Corporate events, Promotional events and Celebrity events Principles of event management – Project selection – Role of the Event Manager – Seeking sponsors – Different types of sponsorship – Writing sponsorship letter – Budget, Break – even point, Profit and loss statement, Balance sheet, Panic payments.

UNIT II: SETTING THE SCENE – BACKGROUND EFFECTS

15L hrs.

Creating magic with fabrics – Types of fabric and specific uses – Room draping and backdrops – Chair and Table drapery – Customizing fabric effects to specific ceremonies.

UNIT III: EVENT DESIGN PLANNING

15T hrs.

First Client Meeting – Building a bond and rapport – Asking the right questions – Presenting design options – Creating Brilliant Strokes of Inspiration – Tools and Resources – Décor Design Outline – Indoor and Outdoor Décor, Lighting, Choreography and Audio Visual tools – Design Presentation Process – Renderings, Vision/Mood boards, Textiles, Colors.

UNIT IV: FURNISHING AND DÉCOR

15L hrs.

Customizing the furniture – Different styles and Layouts, Flower decorations – Significance and selection of flowers – Different types of arrangement, Table arrangements – Different Styles and Layouts, Accent décor, Audio Visual tools.

UNIT V: ORGANIZING THE EVENT AND SAFETY

15T hrs.

Purpose – Venue – Timing – Guest list – Invitations – Food & drink – Green Room dressing and Management – Equipment – Guest of honour – Speakers – Media – Photographers – Podium – Exhibition. Security, Occupational safety – Crowd management – Major risks and Emergency planning.

REFERENCE BOOK(S):

Ashley, R.E., (2006). *Table Décor*, Schaffer Pub., Print.

Glenn, A.J.B, Ian, M, Johnny, A., Robert, H. and William, O., (2010). *Event Management*, Oxford United Kingdom: Taylor & Francis Ltd, Butterworth Heinemann Ltd. Print.

James, C. M., (2006). *Art of the Event: Complete Guide to Designing and Decorating Special Events*, Wiley: Print.

FDS5402CT TEXTILE PRINTING

(LAB CUM THEORY)

LEARNING OUTCOME:

3 T + 2 L Hrs./wk.

On successful completion of the course, the student will be able to

- explain the importance of textile printing
- compare the different methods of textile printing
- apply the techniques used for textile printing
- analyse the recent textile printing techniques
- discuss the textile printing techniques in different fabrics

COURSE CONTENT:

UNIT I: INTRODUCTION OF PRINTING

8 hrs.

Printing – introduction of printing – differences between Printing and Dyeing – preparation of fabric for Printing – cotton – linen – polyester – wool – silk – methods and Styles of Printing – preparation of printing paste – selection of thickening agents.

UNIT II: DIRECT PRINTING

10 hrs.

Introduction – preparation of design – blocks, table, print paste and Printing process – Stencil Printing – preparation of fabric – stencils – material used for preparing stencil – process involved, and techniques used – roller printing – process and techniques.

UNIT III: SCREEN PRINTING

9 hrs.

Introduction – flat screen and rotary Screen Printing – preparation of screen – print paste – screen printing process – discharge printing – chemicals used – process involved.

UNIT IV: RESIST PRINTING

9 hrs.

Introduction – batik printing – equipment's required – process sequence and technique used – tie and dye – equipment's required – process sequence – and techniques used.

UNIT V: RECENT PRINTING METHOD

9 hrs.

Ink jet printing – techniques and its application – heat transfer printing – techniques and its application – photo printing – fixation and after treatment – techniques and its application.

LIST OF PRACTICALS:

30 hrs.

1. Block printing
2. Stencil printing
3. Tie and Dye
4. Batik
5. Screen printing

TEXTBOOK(S):

Hemalatha. J, (2010). *Techniques of Dyeing and Printing*, New Delhi: Ane Books Pvt Ltd. Print.
Relevant sections in chapter 2,3

REFERENCE BOOK(S):

Sara J. Radolph and Anna L. Langford, (2002). *Textiles*, (9th ed.), New Jersey: Prentice hall. Print.
Smith J. L., (2003). *Textile Processing*, Chandigarh: Abhishek Publications. Print.
Peter R. H., (1970). *Textile Chemistry*, (Vol I & II), Manchester: Textile Institute. Print.

FDS5203CP DRAPING TECHNIQUES IN FASHION

(LAB)

LEARNING OUTCOME:

4 Hrs./wk.

On successful completion of the course, the student will be able to

- demonstrate the basic draping methods
- develop knowledge on basic components of draping
- interpret the basic techniques to create new draping styles

COURSE CONTENT:

60 hrs.

LIST OF PRACTICALS:

1. Introduction to draping
2. Draping of basic bodice – front – back – sleeve – skirt – front bodice with flounce
3. Dart manipulation – shoulder dart – arm hole dart – french dart – center front dart
4. Draping of bodice block variation – bustier asymmetric bodice
5. Draping of skirt – two-piece basic skirt – pleated skirt – peplum skirt
6. Draping of yokes – midriff yoke – shirt yoke – hip yoke
7. Draping of sleeves – dolman sleeve – raglan sleeve – kimono sleeve
8. Draping of collars – convertible – peter pan – stand collar
9. Cowl variation – neck cowl – underarm cowl

TEXTBOOK(S):

Emeritus, Hilde Jaffe. (2011). *Draping for Fashion Design*, (5th ed.), U.S.A: Prentice Hall, Print.
Chapters: 1,2,3,4,6,7

REFERENCE BOOK(S)

Crawford, Connie Amaden, (2005). *The Art of Fashion Draping*. U.S.A: (3rd ed.), Laurence King Publishing, Print.

Kiisel, Karolyn. (2013). *Draping: The Complete Course*, U.S.A: Laurence King Publishing, Print.

FDS5204CP COMPUTER AIDED DESIGNING - I**(LAB)****LEARNING OUTCOME:****4 hrs./wk.**

On successful completion of the course, the student will be able to

- relate the symbols used in the software
- develop motifs for textile design
- create patterns and layouts using CAD techniques
- justify the software by applying the right techniques
- distinguish the elements and principles of design for fabric

COURSE CONTENT:

1. SOFTWARE Introduction and Keys	3 hrs.
2. Elements of Design	7 hrs.
<ul style="list-style-type: none">● Line● Shape or form● Colour● Texture● size	
3. Principles of Design	9 hrs.
<ul style="list-style-type: none">● Emphasis● Harmony● Balance● Proportion● Rhythm	
4. Motif Creation	7 hrs.

<ul style="list-style-type: none"> ● Natural ● Stylish ● Geometric ● Abstract ● Traditional 	
5. Accessory Designing	9 hrs.
<ul style="list-style-type: none"> ● Handbags ● Footwear ● Hats ● Belts ● Bow and Tie 	
6. Draped Garments	7 hrs.
<ul style="list-style-type: none"> ● Peplum Top 	
7. Textile Designing	11 hrs.
<ul style="list-style-type: none"> ● Sarees ● Shawl ● Scarf 	
8. Brochure and Visiting Card Designing	7 hrs.

FDS6503CM ORGANISATION OF GARMENT UNIT (THEORY)

LEARNING OUTCOME **5 hrs./wk.**

On successful completion of the course, the student will be able to

- identify the requirements of a garment unit
- evaluate the costing strategy
- to be a successful entrepreneur

COURSE CONTENT:

UNIT I: ENTREPRENEURSHIP **15 hrs.**

Entrepreneurship – meaning – definition and types – need for entrepreneurs – qualities and types of entrepreneurship difference between entrepreneur and manager – management – definition – management as a process – planning – organizing – directing controlling – co-ordination.

UNIT II: GARMENT UNIT **15 hrs.**

Organizational structure of a garment unit – design department – finance department – purchasing department – production department – organizing different section – hierarchy – personnel involved in all the departments – nature of the job.

UNIT III: FACTORY DESIGN

15 hrs.

Factory design and layout – important of factory design – factors affecting factory design – types of building – (single and multi-storey) – advantages and limitations – factory layout – process – product and combined layout – design requirement – requirements relating to health – safety and welfare.

UNIT IV: COSTING

15 hrs.

Principles of costing – requirements of good costing system – cost estimation of yarn and woven fabric – cost estimation of cutting – stitching – checking – packing – forwarding – shipping – insurance.

UNIT V: SETTING UP A UNIT

15 hrs.

Performance of Indian garment export – SWOT analysis – setting up of garment unit for export market – export document – export finance – payment method – export shipping – cost estimation of cutting – stitching – checking packing – forwarding – shipping and insurance – Institutions supporting entrepreneurs – DIC – NSIC – SISI – SIPCOT – TII – VIC – CODISSIA – commercial banks – SBI.

TEXT BOOK(S):

Gupta C.B. Srinivasan N.P and Sultan (1997). *Entrepreneurship Development in India*, Delhi: Chand & sons, Print.

REFERENCE BOOK(S):

Dinakar Pagare and Sultan, (2015). *Principles of management*, Delhi: Chand & Sons. Print.

Chester A.J., (1998). *Introduction to clothing production management*, (2nd ed.), Wrenbury Associates Ltd. Print.

Harold Carr and Barbara Latham (1994). *The technology of clothing manufacture*, Blackwell Science. Print.

Krishnakumar M., *Apparel Costing*, A functional Approach Abishek Publications. Chandigarh, Print.

FDS6504CM APPAREL QUALITY CONTROL

(THEORY)

LEARNING OUTCOME

5 hrs./wk.

On successful completion of the course, the student will be able to

- recognize the importance of quality of the fabric
- identify the quality standard of fabrics
- relate inspection method with quality standards

COURSE CONTENT:

UNIT I: QUALITY AND QUALITY CONTROL

15 hrs.

Quality – definition – objectives–importance of quality – quality terminologies – no
Inspection–100% inspection – spot checking – arbitrary sampling – statistical sampling –
specifications sheet – quality control– definition – importance – advantage.

UNIT II: QUALITY STANDARDS AND ASSURANCE

15 hrs.

Standards – introduction – benefits of standards – levels of standards – sources of standards
–ASTM – AATCC – ANSI – BSI – ISO – OEKO – quality assurance – definition – importance –
types – advantages.

UNIT III: INSPECTION

15 hrs.

Inspection– raw material inspection – fabric inspection – 4 point system – 10 point system –
sewing thread – zippers – buttons – buckles and snap fasteners – interlining – in process
inspection–spreading – cutting – sewing – control of fusing operation – control of screen
printing operation – control of embroidery operation – pressing – final inspection.

UNIT IV: MANAGING QUALITY

15 hrs.

Managing quality through inspection – managing quality through testing – seven tools of quality
–cause and effect diagram – check sheet – control chart – flow chart – histogram – pareto chart
–scatter diagram.

UNIT V: FABRIC AND SEWING DEFECTS

15 hrs.

Fabric defects – definition – self descriptive defects – types of defects – baggy – bar – balk –
bowed filling – chafe – fly – hitch – back – jerked in filling – pick out mark – shaded – smash –
temple marks – tenting marks – sewing defects – skipped stitch – thread drawn off – seam
puckering – wrong stitch density – uneven stitch – staggered stitch – defected stitch – oil spot
or stain.

TEXT BOOK(S):

Pradeep V Mehta and Satish K. Bhardwaj, (1998). *Managing Quality in Apparel Industries*, New
Age International publishers. Print.

REFERENCE BOOK(S):

J.E. Booth and Butterworths, (1986). *Principles of Textile Testing*, (3rd ed.), Butterworths Publishers. Print.

Elliot B. Grover and Hamby D.S., (1988). *Hand book of textile Testing & Quality Control*, New york: Textile Book Publishers. Print.

Saville B.P., (1999). *Physical testing of Textiles*, Wood head Publishing. Print.

FDS6304CP COMPUTER AIDED DESIGNING – II

(LAB)

COURSE OUTCOMES:

4 hrs./wk.

On successful completion of the course, the student will be able to

CO1: recall the techniques of CAD software

CO2: develop motifs for textile design

CO3: interpret the techniques woven design

CO4: compile various methods for creating themed garments, design cards and catalogs

COURSE CONTENT:

LIST OF EXPERIMENTS:

60 hrs.

1. Introduction to software and it's tools, keys
2. Adjustment – hue/saturation, brightness/contrast
3. Motif creation for textile designing – naturalistic, stylized, traditional, geometric and abstract
4. Textile Designing – weaves / lines / checks
5. Saree Designing – Pallu and border designing
6. Mapping – textiles mapping, accessories mapping
7. Masking – layer mask, clipping mask
8. Create a garment based on theme
9. Card creation – visiting card/ ID card / Wedding card
10. Catalogue creation

REFERENCE BOOK(S):

Centner, Marianne and Frances Verekar, (2011). *Fashion Designer's Handbook for Adobe Illustrator*, (2nd ed.), Wiley. Print.

Colussy, M. Kathleen and Steve Green, (2006). *Rendering Fashion, Fabric and Printers with Adobe Photoshop*, Pearson. Print.

FDS6301CP FASHION PORTFOLIO PREPARATION AND PRESENTATION

LAB

LEARNING OUTCOME

5 hrs. / wk.

On successful completion of the course, the student will be able to

- develop practical knowledge through internship training
- prepare a portfolio
- design various garments, predicting the trends

COURSE OUTLINE:

LIST OF EXPERIMENTS

Stages involved in Portfolio Preparation

- a) Collection for portfolio: research, forecasting trendy
- b) Preparation of customer profiling
- c) Preparation of theme board and mood board
- d) Preparation of story board
- e) Preparation of colour board and fabric board
- f) Preparation of flat sketches/silhouette development
- g) Preparation of accessory board
- h) Preparation of photographic board
- i) Preparation of pattern according to the design selected garment
- j) Constructing the garment to the customer profile
- k) Tech pack Preparation.

I. Preparation of Portfolio for Kidswear	20 hrs.
II. Preparation of Portfolio for Women's Wear	20 hrs.
III. Preparation of Portfolio for Men's Wear	20 hrs.
IV. Portfolio presentation: Soft copy, Hard copy, Modelling with Photoshoot.	15 hrs.

REFERENCE BOOKS

- Barrett, Joanne. *Designing Your Fashion Portfolio*. New Delhi: Bloomsbury Publishing India Private Limited, 2012. Print.
- Kiper, Anna. *Fashion Portfolio: Design and Presentation*. London: Batsford Ltd., 2014. Print.
- Tain, Linda. *Portfolio Presentation for Fashion Designers*. 3rd revised ed. New York: Fairchild Publications, 2010. Print.

FDS6402CT FASHION CRAFT

(LAB CUM THEORY)

LEARNING OUTCOME:

2T+ 3L hrs./wk.

On successful completion of the course, the students will be able to

- develop their imagination into the initial designing process
- identify the various textile craft techniques

- plan and produce a complete accessory

COURSE CONTENT:

UNIT I: OVERVIEW OF FASHION CRAFT

8 hrs.

Brief History – Classification of accessories – Accessory Designers – Recent Trend

UNIT II: PRODUCTION METHODS OF ACCESSORIES

8 hrs.

Common Styles – Components – Material used and Production methods of select Accessories.

Handbags – Hats

Common Styles and Production methods of other Accessories

Jewelry – Belts – Scarves – Pouches / Laptop, Tablet Computer – Mouse Pad – Coaster

UNIT III: BEAD CRAFT

5T+15L hrs.

Loom Technique – Parts and Functions of the Loom, Working Method

Off Loom Techniques – Elementary Stitches – Method of formation of Stitches

PRACTICAL:

1. Peyote Stitch
2. Right Angle Weave
3. Brick Stitch
4. Stitching beads on a Base Cloth

UNIT IV: HAND KNITTING METHODS

5T+15L hrs.

Crochet: – Elementary Stitches – Method of formation of Stitches – Crochet terminology.

Knitting: – Elementary Stitches – Formation of stitches – Knitting terminology.

PRACTICAL:

1. Crochet – Application for three motifs
2. Irish Lace – Application for Apparel
3. Knitting – Application for three motifs

UNIT V: REFASHIONING OF FABRICS

4T+15L hrs.

Methods of Refashioning Fabrics – Garments

PRACTICAL:

1. Layering and Slashing Method – Bag
2. Stitching Method: Miniature Toy – Denim Purse – Fabric Ribbon
3. Bonding Method: Fabric Bead, Fabric Pendant.

REFERENCE BOOK(S):

Aneta Genova, (2011). *Accessory Design*. Fairchild publications (1st ed.), Print.

Gini Stefen Fring, (2007). *Fashion: From Concept to Consumer*. (9th ed.), USA: Prentice Hall Print.

Jane Schaffer and Sue Sanders, (2012). *Fashion Course: Accessories: Design Practice and Processers for Crafting Hats, Bags, Shoes, and Other Fashion Accessories*. Barron's Educational Series. Print.

Reader's Digest, (1992). *Complete Guide to Needlework*. Reader's Digest Association.

London: Print.

FDS6301EC HOME FURNISHING

(Theory)

LEARNING OUTCOME

3 hrs./wk.

On successful completion of the course, the student will be able to

- identify fabric for home furnishing
- understand the functions of draperies
- care and maintenance of home furnishing

COURSE OUTLINE:

UNIT I: INTRODUCTION TO HOME FURNISHING

7 hrs.

Introduction to home furnishing – different types of furnishing material – selection of furnishing material.

UNIT II: DRAPERIES AND CURTAINS

10 hrs.

Doors and windows – different types and functions– styles in draperies, curtains and valances –care and maintenance.

UNIT III: FLOOR COVERINGS

10 hrs.

Floor coverings– carpets and rugs – hard floor covering, soft floor coverings – care and maintenance.

UNIT IV: LINENS

10 hrs.

Bed linen – pillow – pillow covers – bed covers – Kitchen linen – apron – table linen – hand towel – bathroom linen.

UNIT V: MARKET VIEWS

8 hrs.

Overview of home furnishing industries – market view – Recent trends – sourcing of materials.

TEXT BOOK(S):

Baker W, (2000). *Curtain and Fabric Sector*, London: Collins and Brown Publications Pvt. Ltd. Print.

REFERENCE BOOK(S):

Murphy.R J, (1997). House Beautiful – A Seasonal Guide to Decorating with Fabric, New York: Quadrille Publishing Ltd. Print.

Octopus H, (2001). Cushions and Pillows–professional skills made easy, newYork, Octopus Publishing Group. Print.